

DAVID LECIÑANA

INDUSTRIAL DESIGNER

C.V.

Valencia, 42 years old.

Contact:

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Linked  |  kreatios.tumblr.com

EDUCATION

- 04 - 06 • **Master's degree in car styling**
(UPV- Valencia)

Styling applied to car body design.
Sketching and concept rendering. Scale model manufacturing.
- 01 - 04 • **Degree in Industrial design**
(CEU - Valencia)

SOFTWARE



LANGUAGES

- **ENGLISH** - fluent (technical).
- **SPANISH** - native

PROFILE

- **EXPERIENCE:** materials and manufacturing.
- **RESOLUTE:** prototype workshop.
- **CREATIVE:** tenacious and versatile.

EXPERIENCE

- 20 - 21 • **Diseñador industrial**
(Acierta Retail - Valencia)

Retail project development (window and instore).
Interiorism projects (hospitality,...) with lighting and furniture resolution.
- 15 - 19 • **Lighting and engineering designer**
(Lladró - Valencia)

Lighting design and engineering development (considering CE, UL and PSE certifications).
Prototypes, BOM (bill of materials) and manufacturing setting-off. Custom projects for retail. LED technology. Instruction sheets.
- 10 - 14 • **Designer ('freelance')**
(Valencia)  x1

Several design proposals, from product to car design and installations. Collaborations with other designers. Web and graphic works.
- 12 - 13 • **Lighting designer**
(LZF Lamps - Valencia)

Product development: prototype and manufacturing setting-off. Custom lighting project for retail. LED technology, dimming and wireless control.
- 07 - 10 • **Designer**
(Luis Eslava Studio - Valencia)  x3

Product and furniture. Lighting. Ephemeral architecture. Project development, from sketching to final prototypes. 3D modeling, rendering and visual presentations.



Projects and more:

www.accionreaccion.com